# THE NEW DILEMMAS: ITS DECISION TIME

The trucking industry is now grappling with greater disruption than at any time in its past. The need to ensure faster and cost-efficient delivery systems with the new sustainability realities and the supply chain revolution has added to the challenge of many trucking companies.

Now, more than ever, logistics professionals are under immense pressure to cut costs, eliminate error-prone processes, and seek out opportunities for revenue generation.

# TRUCKING COMPANIES TODAY FACE UNPRECEDENTED CHALLENGES



> Inefficient & Expensive Technology

> Error-Prone Processes

> Fatigue Management

> Scaling With Ease



> Changing Market Dynamics

> Delivering Services At Speed

> Increasingly Tough Regulations

> Pressure For Sustainability



> Escalating Labor Wages

> Driver Retention

> Fluctuating Fuel Costs

> Cyber Security

# FUTURE SUCCESS DEPENDS ON **SOFTWARE-DRIVEN TRANSFORMATION**

Adopting modern digital solutions is the only way for trucking companies to cope with the volatility and overcome challenges that arise with time. The right technology helps you restructure your entire process to deliver superior services while reducing operating costs.

IT developments have presented companies with unprecedented opportunities to increase profits by cutting corners and ensuring maximum resource utilization. So TMS investment is the pre-requisite for every trucking company in order to sustain in the market.

# HOWEVER, NOT ALL FLEET TECHNOLOGIES ARE EQUALLY BENEFICIAL

Make no mistake, - not every fleet management technology available in the market provides the same value. Many technology vendors are providing outdated solutions that can do more harm than good to your fleet. Your technology should be working for you, not against you.

Unfortunately, trucking has largely been ignored in terms of technological developments. The industry is still dominated by legacy systems. Carriers using these older systems are likely to experience limited flexibility, high upfront costs, long onboarding time, and technology and support issues. One of the most critical areas where older systems fail is the lack of real-time visibility, which has become vital to modern supply chain processes.
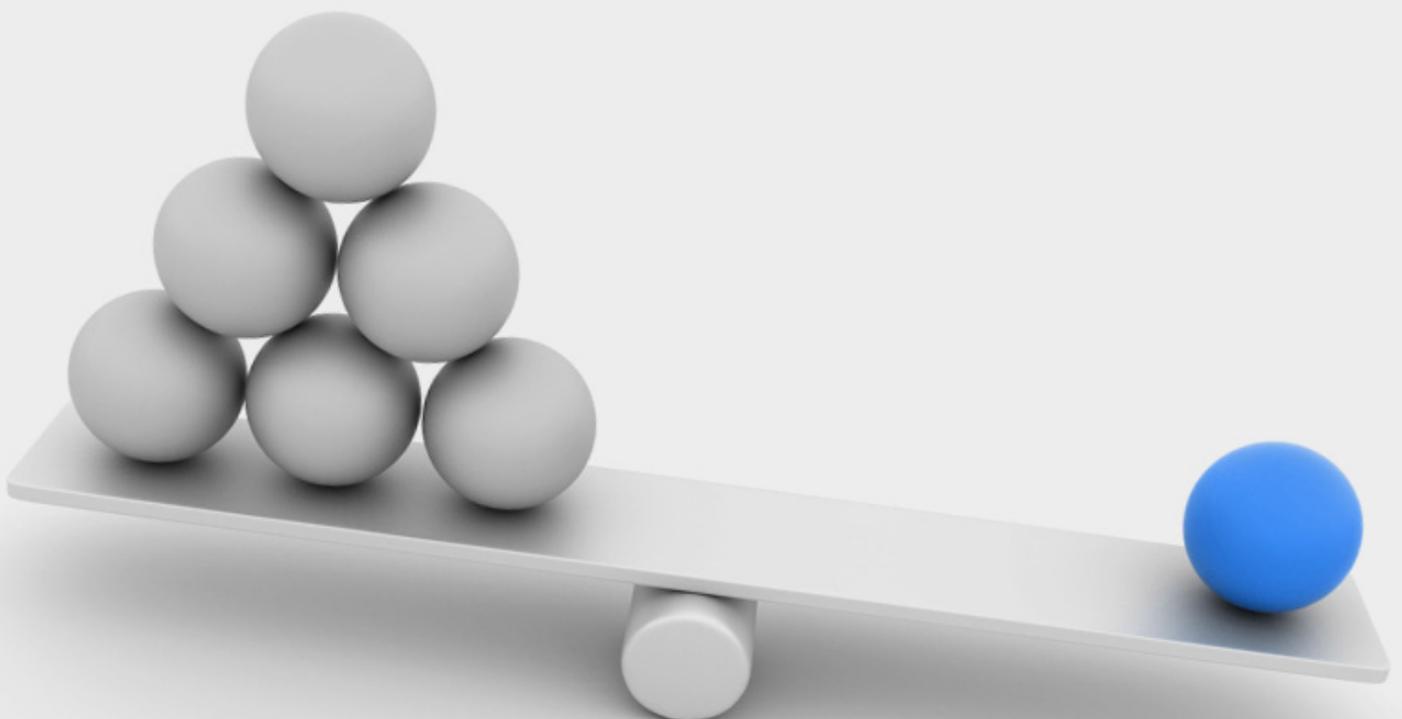
# THE **ULTIMATE SOLUTION** TO YOUR WOES HAS ARRIVED

## Who We Are?

A team of cloud-technology experts and trucking industry veterans. Professionals with deep-rooted expertise in understanding the challenges faced by the industry today and for years to come.

## What We Do?

Help trucking companies prepare for the future as well as increase profitability by optimizing operations, and overcoming inefficiencies, and ensuring asset utilization.

## How We Do?

Provide an advanced, highly accessible, easy to adopt, & cost-effective cloud-based TMS designed specifically around the workflows of a trucking organization.
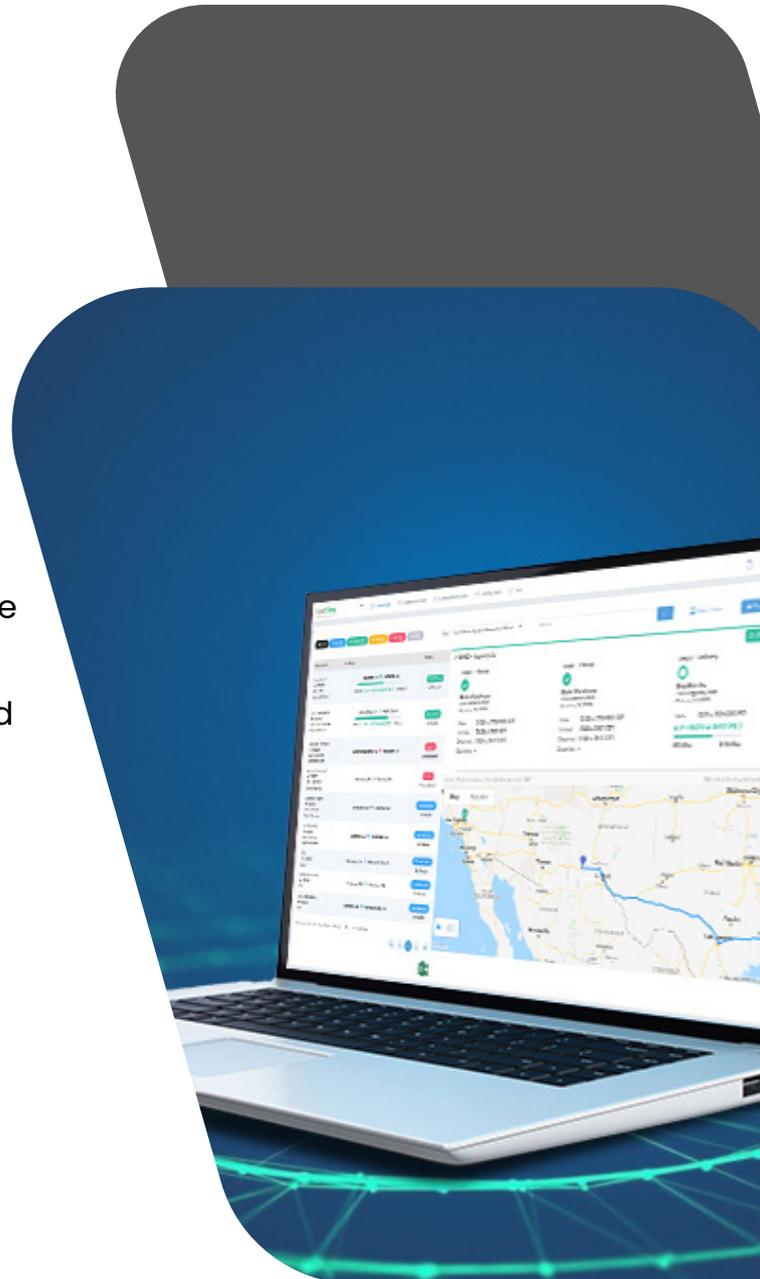
# OUR SOLUTION ENCOMPASSES THREE KEY NEEDS

### *Optimization*

Provides the ability and the tools you need to optimize, automate and increase your overall performance. With the speed and flexibility of the cloud, you can orchestrate the fragmented parts of your fleet operations into a single, automated & unified toolkit.

### *Visibility*

Real-time operational and fleet visibility allows you to manage disruptions, improve customer satisfaction and have total control over every aspect of your fleet. Ensuring efficient communication to deliver accurate information at the right time, at the place, and

### *Business Intelligence*

Advanced reporting and analytics to help stay ahead of the curve. Make use of all the data to draw accurate, insightful, real-time conclusions about your business. Prepare your fleet for the future by making wise business decisions today.

# FEATURES
# OUR CLIENTS LOVE

### Load
### Sourcing

Find, negotiate, and finalize loads all from a single window. Find the right loads, reach out to brokers efficiently & maximize your profit

### Dispatch
### Management

A comprehensive suite of tools that allow you to run your business with greater efficiency and make the most of your resources.

### Real-Time
### Load Tracking

Real-time end-to-end visibility of your fleet and shipments. With ELD integrations, you can track the location of your drivers, trucks, and loads anytime, anywhere from a single window.

### Fleet Data
### Management

LoadStop's advanced fleet information management system ensures accuracy and helps you make the most of your valuable fleet information.

## Endless
## Tools
## Limitless
## Possibilities

*100+ Value Added Features*

## Invoice
## Management

Fast, easy, and seamless processing of invoicing resulting in an improved organization and better cash flow.

## Compliance &
## Maintenance

Automated reminders & an information management system to track maintenance activities and ensure compliance across all four fleet verticals i.e. drivers, trucks, carriers & trailers.

## Driver
## Settlements

LoadStop offers an easy and automated solution for company driver settlements, owner-operator settlements, and partner carrier settlements.

## Business
## Reporting

LoadStop's advanced fleet information management system ensures accuracy and helps you make the most of your valuable fleet information.
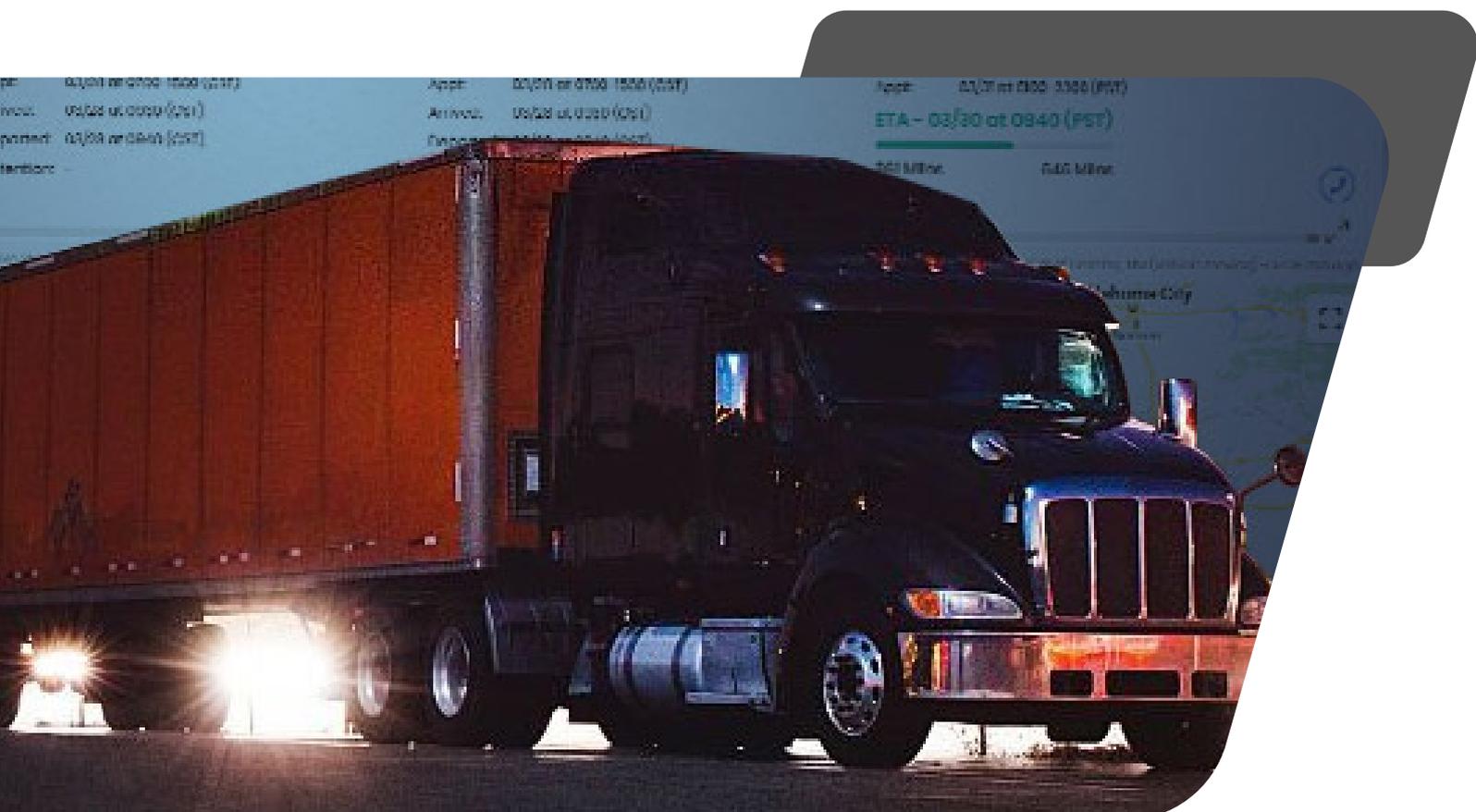
# LOADSTOP
# +
# INTEGRATIONS
# A WINNING COMBINATION

*Get access to our vast integration network and uncover long-term opportunities for growth.*

Motorcity Systems

FOURKITES

MACROPOINT

KLEINSCHMIDT

BVD PETROLEUM

FLEET ONE

QUIKQ
More than a fuel card

Pilot. FLYING

verizon connect

SkyBitz

road ready
from Clarience Technologies

FleetSharp

AnyTrek

Spireon

ORBCOMM

TRIUMPH
BUSINESS CAPITAL

TRIUMPH PAY

PrePass

MY CARRIER PACKETS
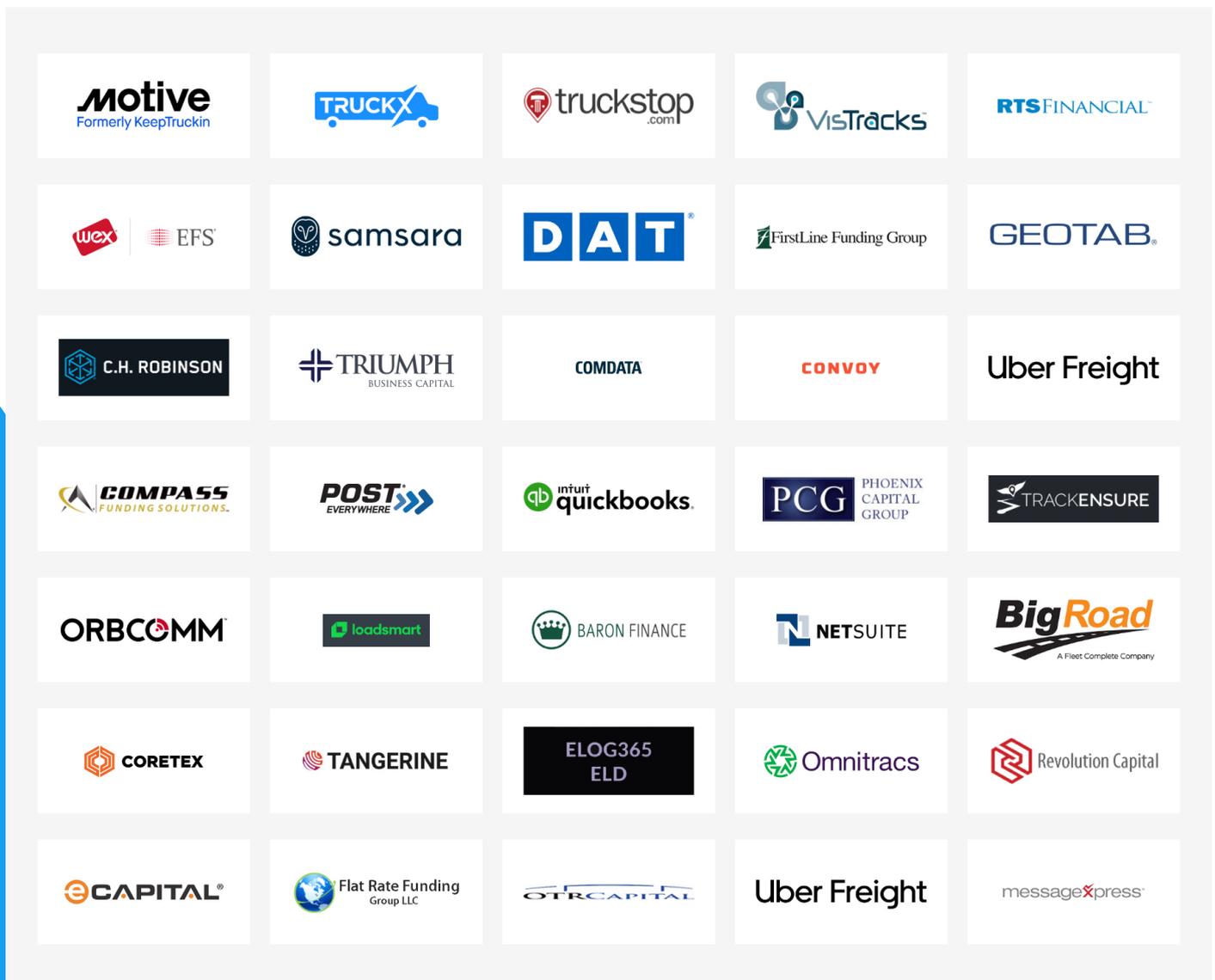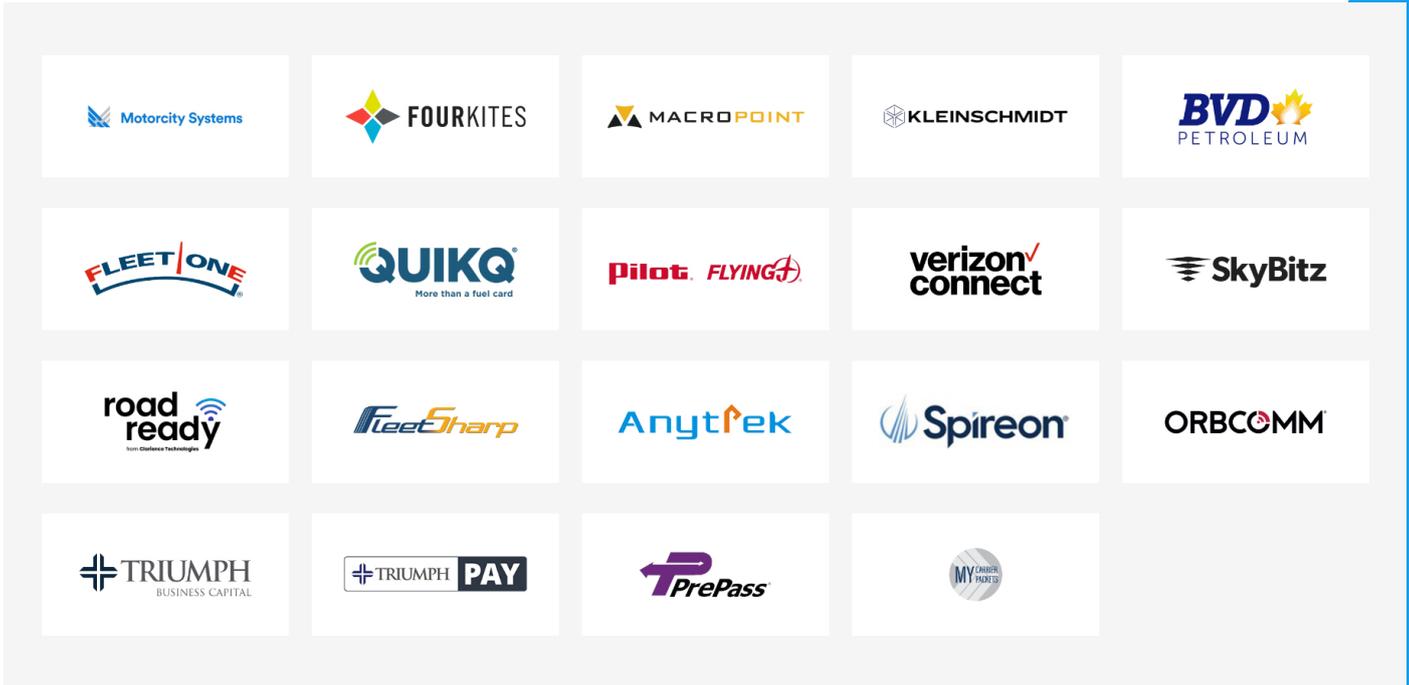
# Get Access To 50+ Integrations

# COMPARE, ANALYZE & DETERMINE!

*Curious to see how LoadStop stacks up against the competition?*

## WE'RE GLAD YOU ASKED

| Technology and User Experience | LoadStop | Others |
|---|---|---|
| Technology Stack / User Experience | Digital - Modern | Legacy |
| Cloud Infrastructure | Yes | No |
| Emerging Technologies AI, Automation and Predective Analytics | Yes | No |
| Agency Management | Yes | No |
| Brokerage Module | Yes | No |

| Load Sourcing | LoadStop | Others |
|---|---|---|
| Multiple Loadboard Integrations (DAT, TruckStop, Convoy, CHR, UberFreight, LoadSmart..) | Yes | No |
| Lane Planning | Partial | No |
| Automated Truck Posting / Load Searching | Yes | No |
| Automatic Daily Truck Capacity Emails | Yes | No |

| Dispatch Management | LoadStop | Others |
|---|---|---|
| Automated Missing POD Management | Yes | No |
| Detention and Lumper Request Management | Yes | No |
| Driver HOS Validation Before Dispatch | Yes | No |
| Real Time Integration With HOS | Yes | No |

| Driver App | LoadStop | Others |
|---|---|---|
| BOL/POD Uploading with Approval Workflow | Yes | Partial |
| Driver Detention Request with Approval Workflow | Yes | No |
| Driver Settlements | Yes | No |
| Driver Time Off Request | Yes | No |
| **Real Time Tracking** | **LoadStop** | **Others** |
| Predictive ETA | Yes | Legacy |
| Automatic/Manual Milestone and Location Updates Per Customer | Yes | On-Premise |
| Single Window ELD and Asset Tracking View | Yes | No |
| **EDI** | **LoadStop** | **Others** |
| Customizable EDI Interface | Yes | No |
| Data Extraction From EDI Notes and Comments | Yes | No |
| **Settlements** | **LoadStop** | **Others** |
| Truck Settlements (Investor owned trucks) | Yes | No |
| Driver Settlement by ELD Miles / Hours | Yes | No |
| Multiple Per Diem Pay Models | Yes | Partial |
| **Invoice Management** | **LoadStop** | **Others** |
| One Click Upload For Multiple Invoices to Factoring | Yes | Partial / No / No |
| Automated Dentention / Lumper Detection | Yes | No |
| Factoring Account Receivable Management | Yes | No |
| **Quickbooks / Netsuite Integration** | **LoadStop** | **Others** |
| Invoice Management | Yes | No |
| Settlement / Expense Sync | Yes | No |
| Owner Operator Bill Payment Sync back to TMS | Yes | No |

# HOW LOADSTOP BEATS ALL OTHER TMS

## Multi-carrier Support

Manage multiple carriers & terminals from a single account.

## Big Data Analysis

Hundreds of hours of data analyzed in minutes through seamless integrations.

## Scalable

Scale your business without investment in additional resources.

## Unlimited Users

No limit on the number of users. All users can log in simultaneously.

## AI & Cloud-Based

Use the AI-driven system from anywhere, at any time.

## Immediate ROI

Automates labor intensive so you can expect a high return rate, fast.

# HOW LOADSTOP BEATS ALL OTHER TMS

## Quick Setup

No installation. No IT personnel are needed.

## Affordable

We offer a number of plans for all fleet sizes.

## Make Informed Decisions

No more guesswork. Artificial intelligence helps you make more informed decisions.

## Mobile Friendly

Login and use the system on the go from any device.

## Free Automatic Updates

All customers get the latest software updates automatically. FREE!

## Customer Support

No bots! Call, chat, or email to live customer support within minutes.

# YOU ARE IN
# GOOD COMPANY

# THE LOADSTOP
# DIFFERENCE

**90%** REDUCE OPERATIONAL ERRORS

**90%** REDUCE COMPLIANCE & SAFETY

**90%** SAFETY RELATED ERRORS

**75%** REDUCE IN LATE SHIPMENTS

**35%** REDUCE IN EMPTY MILES

**15%** INCREASE FLEET UTILIZATION

**10x** INCREASE LOAD LEAD VOLUMES
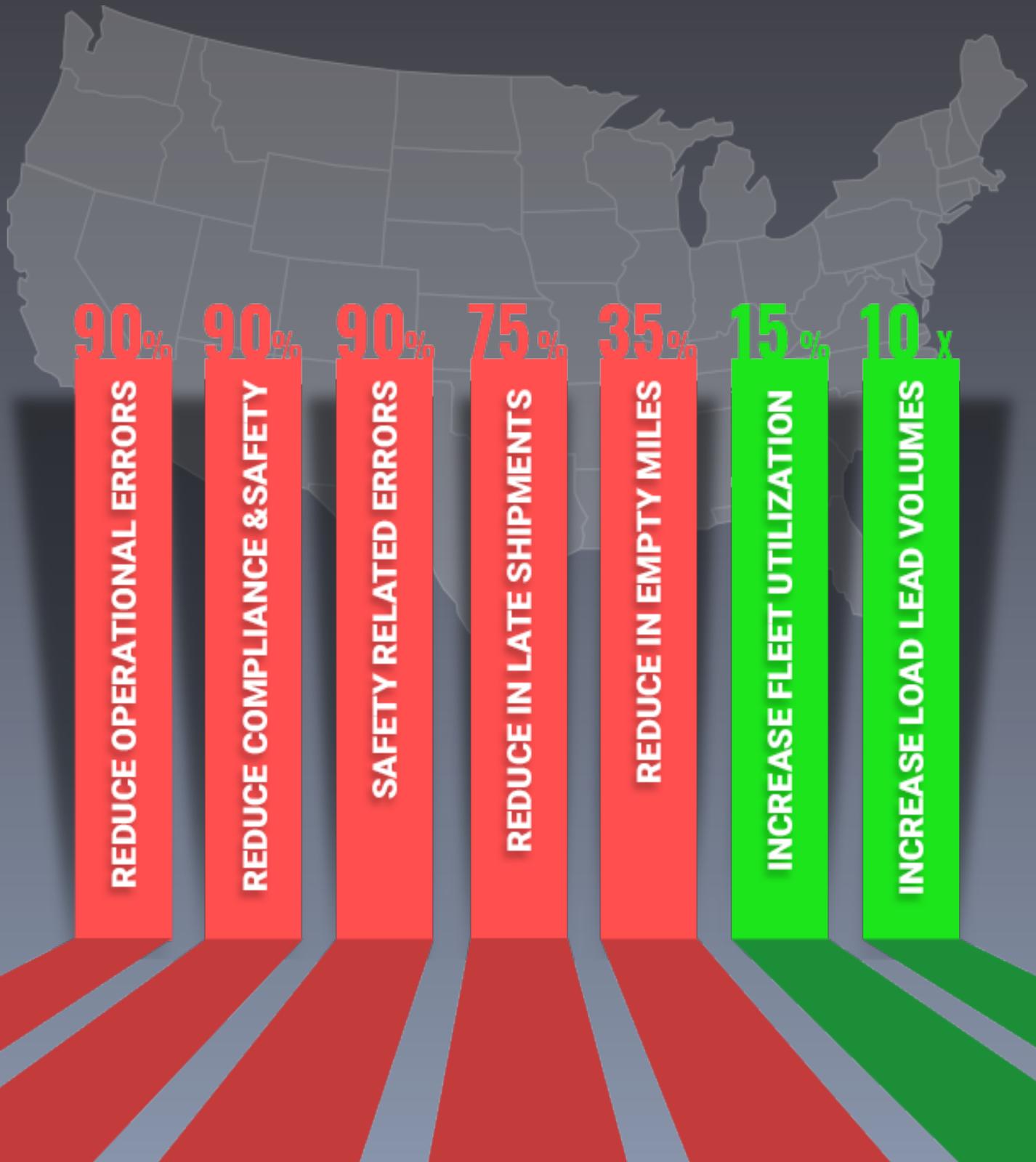
# CLIENT
# STORY

### *DK Express*

A leading over-the-road transportation trucking company upgrades its operations by moving away from legacy systems and transitioning to the next generation

**70+**
Trucks

**100+**
Trailers

**90+**
Ref & Dry Vans

**25+**
Years In Service

# CHALLENGES

## Limited Accessibility

Access being limited to on-premise machines,. the client was unable to access the system outside of their office. Limited flexibility made it very difficult to customize the system.

## Limited Load Visibility

On-premise TMS offers limited load visibility. The client was unable to get information and updates in real time.

## Difficult To Use

The particular legacy system deployed at DK Express Inc. was poor in terms of usability.

# THE LOADSTOP
# SOLUTION

### Accessibility & Flexibility

Cloud technology eliminated the need for on-premise hardware infrastructure.

Moreover, LoadStop is flexible and scalable. The client was able to add 3rd party integrations and customize the service as per its requirements.

### Real-Time Load Visibility

LoadStop provides real-time visibility of the fleet and shipments.

LoadStop is an end-to-end solution that unifies all the information and breaks silos by connecting all systems. It provides automation to enable processes to be completed more efficiently.

### Ease Of Use

Compared to any TMS in the trucking industry, LoadStop's ease of use is unbeatable.

Our user interface is very intuitive, and the system can be used by anyone with a basic understanding of computers.

# RESULTS &
# OUTCOME

### Increased Bottomline

The end-to-end, one-window solution saved time, reduced operating ratios, maximized productivity, and increased the client's bottom line. The company experienced unprecedented growth.

### Improved Customer Service

The real-time load tracking ability improved DK Express' customer satisfaction rate as the client provided accurate real-time information on Load location and ETAs.

### Enhanced Operational Efficiency

With greater accessibility and real-time information, DK express was able to make accurate and timely decisions.

# LOADSTOP BY
# NUMBERS

**15.000+**
**Trucks**

**185+**
**Clients**

**50+**
**Integrations**

**Listed in Forbes**
**Next 1000**

**Personalized**
**Support**

**5 Star**
**Reviews**

**Super User-Friendly**
**Dashboard**

**Competitive**
**Pricing**

# AWARDS &
# RECOGNITION
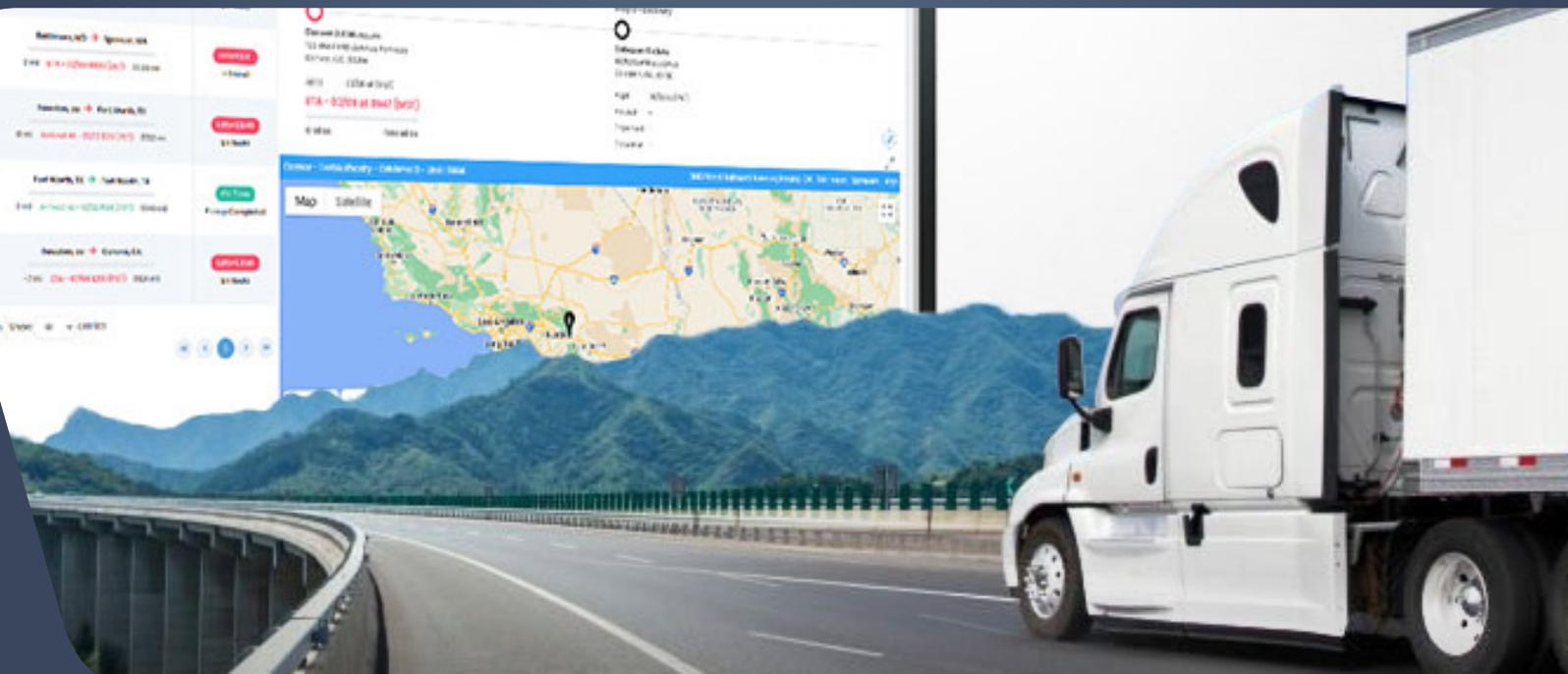
# LETS GET YOU STARTED

## Contact Us

—